

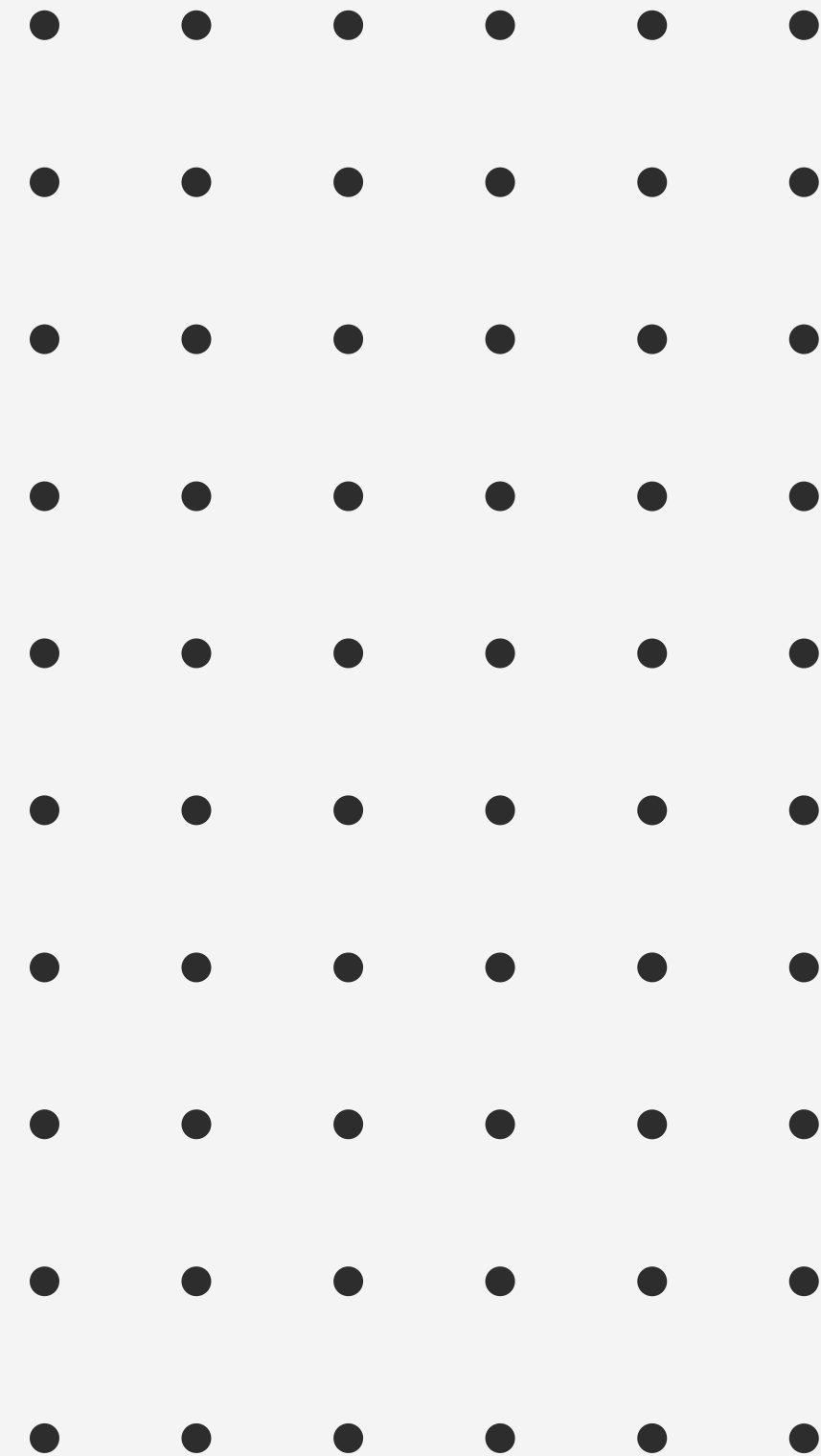
# JOURNALISM AND MASS COMMUNICATION

- This is a ever increasing, steadily growing, popular field, with most job opportunities varying from publishing houses to advertising agencies, PR departments

- Majority of the prestigious institutions, corporate houses has fresh graduates of this department, proudly contributing to their expansion

- Since 2005, this department is helping numerous students to find and reach their true potential

- Teachers with many years of experiences, is here, to guide your critical thinking, to provide insights on changing media behaviour



# CAREER OPPORTUNITIES

## Govt Sectors

Opportunities to work in Government sectors are endless:

- Press Information Bureau
- Doordarshan
- Akashvani
- Press Council of India
- Directorate of Advertising and Visual Publicity
- Indian Information Services
- Ministry of Information and Broadcasting
- Teaching and Research

## Private Sectors

There are many jobs in private sectors as well in:

- Broadcasting Journalism
- Advertising Agencies ● ● ● ● ● ● ● ● ● ●
- Human Resources
- Public Relations ● ● ● ● ● ● ● ● ● ●
- Event Management
- Web Content Creation ● ● ● ● ● ● ● ● ● ●
- Photography
- Graphic Designing ● ● ● ● ● ● ● ● ● ●
- Digital Marketing ● ● ● ● ● ● ● ● ● ●
- News Agencies ● ● ● ● ● ● ● ● ● ●